



Helical Pile World, LLC
P.O. Box 43533
Cincinnati, OH 45243
513-386-8158

Advertisers Rate Sheet (12-6-11)

advertising@helicalpileworld.com

www.helicalpileworld.com

Ad Type	Pages & Location	Ad Width (pixels)	Ad Height (pixels)	Total # of Ad Placements	1 Month Contract	3 Month Contract	6 Month Contract
---------	------------------	-------------------	--------------------	--------------------------	------------------	------------------	------------------

INSTALLATION CONTRACTOR PAGES ONLY

Top Banner - for Installation Contractor Pages (U.S. States)	U.S. Installation Contractor Pages	570	108	52 Pages	\$1400 / mo.	\$1250 / mo.	\$1150 / mo.
Large Tower Ads - L Margin (Only) - for Installation Contractor Pages (U.S. States)	U.S. Installation Contractor Pages	175	450	52 Pages	\$1600 / mo.	\$1450 / mo.	\$1350 / mo.
Small Tower Ads - L Margin (Only) - for Installation Contractor Pages (U.S. States)	U.S. Installation Contractor Pages	120	280	52 Pages	\$1200 / mo.	\$1050 / mo.	\$950 / mo.
Top Banner - for Installation Contractor Pages (Canadian Provinces)	CA Installation Contractor Pages	570	108	5 Pages	\$700 / mo.	\$625 / mo.	\$575 / mo.
Large Tower Ads - L Margin (Only) - for Installation Contractor Pages (Canadian Provinces)	CA Installation Contractor Pages	175	450	5 Pages	\$800 / mo.	\$725 / mo.	\$675 / mo.
Small Tower Ads - L Margin (Only) - for Installation Contractor Pages (Canadian Provinces)	CA Installation Contractor Pages	120	280	5 Pages	\$600 / mo.	\$525 / mo.	\$475 / mo.
European Union, Australia & New Zealand Installation Contractor Pages - Call or Email for Pricing	EU, AU & NZ Installation Contractor Pages	call or email	call or email	call or email	call or email	call or email	call or email
Installation Contractor Linked Logo Program	Single State or Multiple States	700	125	1 per page	\$50	n/a	\$500 / year

ALL PAGES OTHER THAN INSTALLATION CONTRACTORS

Logo & Contact Info Listing Ad - Linked to Web Site	Helical Manufacturer Listing Page(s)	Approx 150	Approx 150	1	n/a	n/a	\$1900 / Yr.
Logo & Contact Info Listing Ad - Linked to Web Site	Helical Distributor Listing Page(s)	Approx 150	Approx 150	1	n/a	n/a	\$1500 / Yr.
Top Banner - All Pages EXCEPT Installation Contractors	All Pages EXCEPT Installation Contractors Pages	570	108	Approx 20 Pages	\$950 / mo.	\$900 / mo.	\$825 / mo.
Large Tower Ads - R or L Margin - All Pages EXCEPT Installation Contractors	All Pages EXCEPT Installation Contractors Pages	140	360	Approx 20 Pages	\$650 / mo.	\$600 / mo.	\$560 / mo.
Small Tower Ads - R or L Margin - All Pages EXCEPT Installation Contractors	All Pages EXCEPT Installation Contractors Pages	120	280	Approx 20 Pages	\$450 / mo.	\$400 / mo.	\$360 / mo.
Large Article Inset	Articles Only	300	150	1	\$550	n/a	n/a
Small Article Inset	Articles Only	200	100	1	\$300	n/a	n/a
Small Box Ads - R or L Margin - All Pages EXCEPT Installation Contractors	All Pages EXCEPT Installation Contractors Pages	120	120	Approx 20 Pages	\$350 / mo.	\$300 / mo.	\$275 / mo.
Engineering Company Directory Listing Program	Engineer Company Directory	120	100	1 per page	n/a	n/a	\$500 / year

Terms: Payment for all ads is due in full prior to placement on site.